



FRONTIER DAYS, INC.

983 Lila Ave.

Milford, OH 45150

513-831-2411

Dear Parade Applicant:

In an effort to be proactive regarding an important safety issue, the Frontier Days Committee has adopted “zero tolerance” policy prohibiting parade participants from distributing anything along the Frontier Days Parade route. This includes, but is not limited to, candy, beverages, printed material, or any other food products.

After reviewing previous Frontier Days Parade films, the Committee noted numerous incidents which could have resulted in serious injuries involving children running into the street near parade vehicles. Previous attempts at policies to regulate the distribution of items on the parade route have failed. The children continue to run into the street to obtain candy and other distributed materials.

We believe, and know you will agree, that the children of our community are our greatest asset. The Frontier Days Committee, bearing the position of ultimate responsibility, cannot and will not put the children of this community in harm’s way.

As an alternative there will be a staging area on the Frontier Days festival grounds for parade participants to distribute candy or other materials to promote your business or cause.

We are sorry for any inconvenience this policy may cause but, we hope you will agree if this prevents one child from being injured in the future it is well worth it.

Sincerely,

Ron Burke

Ron Burke, Parade Chairman